### UNIVERSIDAD SAN FRANCISCO DE QUITO

# Study Sustainable Tourism

## in the Galápagos Island

Date: Fall Semester August 9 – December 7 Place: San Cristobal- Galápagos Application Deadlines: June 1 SIGN UP:



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### Galápagos Semester

Universidad San Francisco de Quito and University of South Carolina

#### SUSTAINABLETOURISMTRACK

The sustainable tourism track addresses the importance of sustainability and the impact on the economy, the enviroment and society, as well as the global community. According to the UNWTO, in Galápagos, tourism spending reached 1.5 trillion dollars during 2016. The arrival of tourist should benefit the natural enviroment and the communities, both economically and cuturally. Students in this multidisciplinary track will examine the components of the tourism industry and their interrelationshipsfor a successful and responsible planning and managment. The courses in this track are thaught by University of South Carloina and Universidad San Frnacisco de Quito faculty.

#### MODULESANDFIELDSTRIPS

#### MODULEONE

#### Wildlife Conservation Biology (USFQ)

Tiputini Amazon Rainforest 1 week, 4 nights Cloud Forest Mindo/Maquipucuna 2 days, 1 night Paramo Papallacta Guango 1 day Antisana 1 day

#### MODULETWO

#### Introduction to sustainable tourism (USC)

Local communities: Local tour agents, regulations and sustainability Guest Speakers

Kicker Rock (Snorkeling, Hammer Head Scharks) Isla lobos (bird watching, iguana, lava formations hiking and canoeing)

#### MODULEFOUR

#### **Destination Marketing (USC)**

Hotel Managment Inspection Surf lessons "El Cañón" Ecuadorian Cooking Class

#### MODULEFIVE

#### Island Socio Ecosystem (USFQ)

Pesca vivencial Lobería Beach Guest Speakers

#### **MODULE THREE**

#### Strategic Planning for Natural Resources Managment (USFQ)

Water Treatment Plant Recycling Center Interviews to members of the community San Cristobal Highlands: El Junco (Water Reservoir) and Turtle Breeding Center

#### **OPTIONAL COURSES**

Tropical Ecology, Tecniques of Marine Research 1 and 2, Phylogenetics, Islands Biogeography, Marine Ecology and Geographical Information System.

Includes all transportation in Ecuador (mainland and Galápagos), meals, lodging, entrance free.

#### The program requires a minimum of 8 international students

For more information, please visit our web page: /www.usfq.edu.ec/galapagos/international\_program/Paginas/default.aspx