

# **Resort Management in the Dominican Republic**

## **Punta Cana**



***Tentative Travel Dates:*** 12/30/18-1/14/19

***Application Deadline:*** October 1, 2018

***Three Credits:*** HTM 3954 or 5954 Study Abroad

### ***Contacts:***

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### ***Costs:***

Program fee is \$1,845, which includes lodging and meals. Estimated total costs will be \$3,756 (in-state) and \$5,548 (out-of-state).

**Website:** <http://international.pamplin.vt.edu/>



PAMPLIN COLLEGE OF  
**BUSINESS**  
VIRGINIA TECH.

## BENEFITS OF THIS PROGRAM

- ◆ Experience learning outside of the traditional classroom
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job
- ◆ Explore the world while still being a Virginia Tech student
- ◆ Expand your world view and gain cultural competency
- ◆ Gain experience in the International business environment

## PROGRAM FEATURES

- ◆ Focus on resorts and how they operate
- ◆ Your classroom is within the Punta Cana Resort and Club and includes hotel and resort executives sharing their experiences in the industry
- ◆ Visit five star resorts including Club Med, Hard Rock, Paradisus Palma Real and Sanctuary Cap Cana. We will even receive a behind the scenes tour of a cruise ship
- ◆ Learn about service, sports amenities, food & beverage operations, marketing, agro-tourism and crisis management
- ◆ Examine the burgeoning spa business and the impact it has on resort management
- ◆ Explore the impact of the \$20 billion destination wedding industry

## PROGRAM DEADLINES

- ◆ Application Deadline: October 1st, but apply early as this program fills ***fast***. A \$500 non-refundable deposit is required upon acceptance
- ◆ Payment Deadline: October 10th
- ◆ Limited to 11 participants — Act now!