

Business and Culture in *Italy*



Tentative Program Dates: 12/26/18—1/12/19

Application Deadline: October 1, 2018

Three Credits: MGT 3954 or 5954 Study Abroad

Contacts:

Dr. Jennifer Clevenger

Linda Tanko

1046 Pamplin Hall

1046 Pamplin Hall

(540) 231-6602

(540) 231-3562

jclevenger@vt.edu

ltanko@vt.edu

Costs:

Program fee is \$4,700, which includes Airfare, Lodging, and some meals. Estimated total costs will be \$6,981 (in-state) and \$8,773 (out-of-state).

Website: <http://international.pamplin.vt.edu/>



PAMPLIN COLLEGE OF
BUSINESS
VIRGINIA TECH.

BENEFITS OF THIS PROGRAM

- ◆ Experience learning outside of the traditional classroom
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job
- ◆ Explore the world while still being a Virginia Tech student
- ◆ Expand your world view and gain cultural competency
- ◆ Gain experience in the European business environment

PROGRAM FEATURES

- ◆ Focus on luxury businesses — food, wine, fashion houses and cars
- ◆ Rome: Cinecitta Studios, Missoni, Fassi, the Colosseum, Trevi Fountain, Spanish Steps*
- ◆ Vatican City: St. Peter's Basilica, the Sistine Chapel and Radio Vaticana*
- ◆ Florence: Leather School, Gucci, Ferragamo, Castello Verrazzano, David, Galleria degli Uffizi, and Galleria dell'Accademia*
- ◆ Bologna & Modena: the Two Towers, Neptune, Pagani, Maserati, Acetaia Malpighi, Quattro Madonna, and the Armani factory complex*
- ◆ Milan: Duomo, Swarovski, Dolce & Gabbana Sartoria and Sforza Castle*
- ◆ Stay in hotels in the center of the cities

PROGRAM DEADLINES

- ◆ Application Deadline: October 1st, but apply early as this program fills fast. A \$500 non-refundable deposit is required upon acceptance
- ◆ Payment Deadline: October 10th
- ◆ Limited to 20 participants — Act now!

*schedule subject to change