Resort Management in Punta Cana, the Dominican Republic

Winter 2017-18

Tentative Travel Dates:
December 28, 2017 – January 11, 2018

Three Credits:
HTM 3954 or HTM 5954 Study Abroad

Contacts:
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Costs:
Program fee is $1,695, which includes Lodging, and meals. Estimated total costs will be $3,775 (in-state) and $5,785 (out-of-state).

Website: international.pamplin.vt.edu/study-abroad-programs/punta-cana-wintermester-1718
BENEFITS OF THIS PROGRAM

♦ Experience learning outside of the traditional classroom
♦ Nationally, 75% of students believe study abroad improved their chances of getting a job
♦ Explore the world while still being a Virginia Tech student
♦ Expand your world view and gain cultural competency
♦ Gain experience in the International business environment

PROGRAM FEATURES

♦ Focus on hospitality in the Dominican Republic
♦ Your classroom is within the Punta Cana Resort and Club with guest lecturers
♦ Visit Club Med, Hard Rock, Paradisus Palma Real and Sanctuary Cap Cana
♦ Learn about service, sports amenities, food & beverage operations, marketing, agro-tourism and crisis management
♦ Tour behind-the-scenes
♦ Examine the burgeoning spa business and the impact it has on resort management
♦ Explore the impact of the $20 Billion destination wedding industry

PROGRAM DEADLINES

♦ Application Deadline: October 1st, but apply early as this program fills fast. A $500 non-refundable deposit is required upon acceptance
♦ Payment Deadline: October 10th
♦ Limited to 11 participants — Act now!