Business and Culture in

**Italy**

Winter 2017-18

Tentative Travel Dates:
December 26, 2017 – January 13, 2018

Three Credits:
MGT 3954 or MGT 5954 Study Abroad

Contacts:
Dr. Jennifer Clevenger    Linda Tanko
1046 Pamplin Hall         1046 Pamplin Hall
(540) 231-6602             (540) 231-3562
jcleveng@vt.edu            ltanko@vt.edu

Costs:
Program fee is $4,700, which includes Air-fare, Lodging, and some meals. Estimated total costs will be $7,400 (in-state) and $9,410 (out-of-state).

Website: international.pamplin.vt.edu/study-abroad-programs/italy-wintermester-1718
BENEFITS OF THIS PROGRAM
- Experience learning outside of the traditional classroom
- Nationally, 75% of students believe study abroad improved their chances of getting a job
- Explore the world while still being a Virginia Tech student
- Expand your world view and gain cultural competency
- Gain experience in the European business environment

PROGRAM FEATURES
- Focus on luxury businesses — food, wine, fashion houses and cars
- Rome: Cinecitta Studios, Missoni, Fassi, the Colosseum, Trevi Fountain, Spanish steps*
- Vatican City: St. Peter’s Basilica, the Sistine Chapel and Radio Vaticana*
- Florence: Leather School, Gucci, Ferragamo, Castello Verrazzano, David, Galleria degli Uffizi, and Galleria dell’Academia*
- Bologna & Modena: the Two Towers, Neptune, Pagani, Maserati, Acetaia Malpighi, Quattro Madonna, and the Armani factory complex*
- Milan: Duomo, Swarovski, Dolce & Gabanna Sartoria and Sforza Castle*
- Stay in hotels in the center of the cities

PROGRAM DEADLINES
- Application Deadline: October 1st, but apply early as this program fills fast. A $500 non-refundable deposit is required upon acceptance
- Payment Deadline: October 10th
- Limited to 20 participants — Act now!

*schedule subject to change