

Business and Culture in *Italy* Winter 2017-18



Tentative Travel Dates:

December 26, 2017 – January 13, 2018

Three Credits:

MGT 3954 or MGT 5954 Study Abroad

Contacts:

Dr. Jennifer Clevenger
1046 Pamplin Hall
(540) 231-6602
jcleveng@vt.edu

Linda Tanko
1046 Pamplin Hall
(540) 231-3562
ltanko@vt.edu

Costs:

Program fee is \$4,700, which includes Airfare, Lodging, and some meals. Estimated total costs will be \$7,400 (in-state) and \$9,410 (out-of-state).

Website: international.pamplin.vt.edu/study-abroad-programs/italy-wintermester-1718



VirginiaTech®
Pamplin College of Business

BENEFITS OF THIS PROGRAM

- ◆ Experience learning outside of the traditional classroom
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job
- ◆ Explore the world while still being a Virginia Tech student
- ◆ Expand your world view and gain cultural competency
- ◆ Gain experience in the European business environment

PROGRAM FEATURES

- ◆ Focus on luxury businesses — food, wine, fashion houses and cars
- ◆ Rome: Cinecitta Studios, Missoni, Fassi, the Colosseum, Trevi Fountain, Spanish steps*
- ◆ Vatican City: St. Peter's Basilica, the Sistine Chapel and Radio Vaticana*
- ◆ Florence: Leather School, Gucci, Ferragamo, Castello Verrazzano, David, Galleria degli Uffizi, and Galleria dell'Accademia*
- ◆ Bologna & Modena: the Two Towers, Neptune, Pagani, Maserati, Acetaia Malpighi, Quattro Madonna, and the Armani factory complex*
- ◆ Milan: Duomo, Swarovski, Dolce & Gabbana Sartoria and Sforza Castle*
- ◆ Stay in hotels in the center of the cities

PROGRAM DEADLINES

- ◆ Application Deadline: October 1st, but apply early as this program fills fast. A \$500 non-refundable deposit is required upon acceptance
- ◆ Payment Deadline: October 10th
- ◆ Limited to 20 participants — Act now!

*schedule subject to change